

SPONSORSHIP PROSPECTUS

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1. SPONSORSHIP OVERVIEW

COMPLEX PCI 2023 is coming to you at Grand Walkerhill Seoul in Korea. Please refer to the important dates below and do not miss out on promoting your company through various promotional items. We sincerely appreciate your kind support for COMPLEX PCI 2023!

Important Dates

Contents	Due Date
▶ Application Deadline	Friday, October 13, 2023
▶ Satellite Symposium, Training Center Agenda Submission	Friday, October 20, 2023
▶ Relevant Files for Promotional Items Submission	Friday, October 27, 2023
▶ Payment Deadline	Friday, November 17, 2023

Sponsorship Level

Level	Platinum	Gold	Silver	Bronze
Range	\$150,000 or above	\$70,000 or above	\$30,000 or above	\$10,000 or above
Complementary Registration	10 badges	6 badges	4 badges	2 badges

Notes

- It is mandatory to apply for Exhibition Booth.
- Refer to the price value of each item and apply in your sponsorship budget.
- If the sum of selected items is higher than the budget you applied, the secretariat reallocate the items according to the price.
- All opportunities are offered on a first-come, first-served basis.

[Submit Your Application Form](#)



2. SPONSORSHIP LEVEL & PROMOTIONAL ITEM LIST

Below is the list of sponsorship items applied by level.
Please note that exhibition booth is the mandatory option for all sponsorship levels.

Level	Platinum	Gold	Silver	Bronze
Sponsorship Amount	\$150,000 or above	\$70,000 or above	\$30,000 or above	\$10,000 or above
Exhibition Booth Platinum: 2 booths, Others: 1 booth <i>*Mandatory option</i>	●	●	●	●
DID Company logo appears on DID	●	●	●	●
CVRF Newsletter Banner A banner at the bottom of CVRF Newsletter	●	●	●	●
e-Science Station Banner A banner among Cases list	●	●	●	●
Training Center	●	●	●	●
Satellite Symposium	●	●	●	
Login Page Banner A banner on log-in page	●	●	●	
Company Video Clip Playing between sessions	●	●	●	
Company Image Playing between sessions	●	●	●	
Registration Page & Confirmation Email Banner A banner on registration page and at the bottom of confirmation e-mail	●	●	●	
Program Page Banner	●	●	●	
CVRF e-Blast & SNS A full-page newsletter to summitMD.com members and post on CVRF SNS	●	●		
Streaming Page Banner	●	●		
Large Promotional Banner on Main Arena Lobby	●			

3. PROMOTIONAL ITEM Spec.

* All contents must be prepared and provided in English.

Item			Type / Place	Size / Spec.	Format	Remarks
1	Exhibition Booth	Platinum	2 booths provided	3 m * 2m * 2.4 m per a booth	-	Space Only
		Gold, Silver, Bronze	1 booth provided			
2	DID		Company logo appears on DID of Program	Logo	ai, png	DID installed in front of each session room
3	CVRF Newsletter Banner	Peak Season	A bottom banner	640px*160px	ai, png	Sent during 11/23~24
		Off-peak Season	A bottom banner	640px*160px	ai, png	Sent during 11/1~22
4	e-Science Station Banner		A banner	300px*300px	ai, png	Webpage + Onsite
5	Training Center		Notified the time and venue later	Hands on Session English Only Max. 3 speakers within 60 mins.	-	
6	Satellite Symposium		Notified the time and venue later	English Only Max. 10 speakers within 60 mins.	-	
7	Login Page Banner		A banner	360px*120px	ai, png	-
8	Company Video Clip		Playing during intermission	Within 2 min.	mp4	-
9	Company Image			1920px *1080px	ai, png	-
10	Registration Page Banner		A banner	360px*120px	ai, png	-
	Registration Confirmation Email Banner		A banner	600px*120px	ai, png	-
11	Program Page Banner		A banner	360px*120px	ai, png	-
12	CVRF e-Blast & SNS	E-blast	A full-page ad.	700px*1200px	ai, png	-
		SNS	Instagram, Twitter, Facebook	1080px*1080px	ai, png	-
13	Streaming Page Banner		A banner	400px*120px	ai, png	-
14	Large Promotional Banner		Aisle to Vista Hall	1800*5700mm	ai	Platinum ONLY

3. PROMOTIONAL ITEM Spec.

3-1. EXHIBITION BOOTH

1) Provision

Level	Provision	Size	Electricity	Additional Utility Services
Platinum	Raw space of 2 booths	L 3 m W 2m H 2.5 m per a booth	Basic Provision: 1kW <i>*If more than 1kW needed, contact us.</i>	<ul style="list-style-type: none"> Additional facilities are not provided except for the place of the booth. Hotel chairs needed, please contact us.
Gold, Silver, Bronze	Raw space of 1 booth			

2) Exhibition Hours

* Exhibition hours are subject to change depending on the program. It will be notified when there are changes.

Set-up	Exhibition		Removal
November 22	November 23	November 24	November 24
8:00AM~6:00PM	10:00PM~6:00PM	9:00AM~5:30PM	5:30PM~10:00PM

3) Notification

- Must be set up in the limitation of allotted space, 3m x 2m x 2.5m (L x W x H) with flooring material - (ex) Pytex.
- Make sure that clean up all wastes from booth installation and removal.
- For the safety of booth construction, submit the booth design and floor plan of the booth by November 17 and get approval from the secretariat.

4) Booth Allocation

- There will be booths in the lobby of Vista Hall.
- Booth allocation will be decided depending on the sponsorship amount. The result of booth allocation will be notified by email later.



CONTACT FOR APPLICATION AND BOOTH

- Taeran Kim
- +82-2-3010-7253 | trkim@cvrf.org

3. PROMOTIONAL ITEM Spec.

3-2. DID

1) Provision

Contents	Place	Size / Spec.	Format	Remark
DID	Company logo appears on Program DID	A logo	ai, png	In front of each session room

2) Reference



3. PROMOTIONAL ITEM Spec.

3-3. CVRF NEWSLETTER

1) Provision

Contents	Type	Size / Spec.	Format	Remark
CVRF Newsletter	A banner	640px*160px	ai, png	- During conference: 11/23-24 - Before conference: Early November to 22

2) Reference

8TH
COMPLEX PCI 2023
MAKE IT SIMPLE: TECHNICAL FORUM A TO Z

NOVEMBER 23-24, 2023
GRAND WALKERHILL SEOUL, KOREA



**GET READY TO JOIN
COMPLEX PCI 2023 IN SEOUL!**

November 23-24, 2023
Grand Walkerhill Seoul, Korea (Republic of)

The 8th COMPLEX PCI 2023 is delighted to welcome back attendees from all over the world in the beautiful city of Seoul. This year's two-day meeting will be a valuable gathering spot for professionals to share their complex coronary intervention expertise and techniques in person. Enhance your knowledge by enjoying on-site sessions along with interactive booth exhibitions and training courses which you would not want to miss out on. Visit our website today to register for full complimentary access to the meeting!

MEETING INFORMATION

FREE REGISTRATION

CALL FOR CASES
~ AUGUST 18, 2023

COMPLEX PCI 2023 cordially invites global physicians and scientists to present their compelling cases essential to the advancement of Coronary Intervention. Accepted cases will be featured in the Case Presentation sessions and the E-Science Station with constructive feedback from distinguished experts.

Check out the submission guidelines first if you are interested in sharing your latest accomplishments.

SUBMIT NOW

640px

Newsletter Banner

160px






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3. PROMOTIONAL ITEM Spec.

3-4. E-SCIENCE STATION BANNER

1) Provision

Contents	Type	Size / Spec.	Format	Remark
e-Science Station Banner	A banner	300px*300px	ai, png	Website and onsite monitor

2) Reference



Lots of interesting cases were submitted for COMPLEX PCI 2020 Virtual. Below are accepted ones after thoroughly reviewed by our official reviewers. Don't miss the opportunity to explore your knowledge and interact with authors as well as virtual participants by sharing your opinion!

Arranged by ==
Search by Presenter name/ Title/ Case No.

CASE20220826_029

Selective Coil Embolization to Preserve the Renal Tissue in a Case of Post Traumatic Renal Injury

High-Risk Intervention

HARIOM TYAGI India

CASE20220814_002

A Case of Critically Confirmed COVID-19 in a 52 Year Old Filipino Male Presenting With Multivessel Coronary Artery Disease

Multi-Vessel Disease

Maria Antonette Bernal Gelindon Philippines

CASE20220714_001

A challenging Case Report: Multiple bifurcation approach in patient with ACS

Bifurcation/Left Main Diseases and Intervention

Imad Sheiban Italy

CASE20220826_026

A Challenging Case Report: Management of Wire Crossable, Device Uncrossable Heavily Calcified RCA Lesions

Calcified Lesion

Su Hnin Hlaing Australia

300px

e-Science Station Banner

300px

CASE20220805_002

Left Main stenting done with Provisional approach- Can Imaging with IVUS make a difference

Bifurcation/Left Main Diseases and Intervention

Rohit Mody India

※ Banner size is subject to change. When changes, we will inform you.

3. PROMOTIONAL ITEM Spec.

3-5. TRAINING CENTER

1) Provision

Content	Date and Place	Format
Training Center	You will be notified later regarding the schedule and session room after it is allocated.	<ul style="list-style-type: none"> ▪ Hands-on Session <ul style="list-style-type: none"> ▪ English Only ▪ Max. 3 Speakers ▪ Within 60 min.

2) Agenda Deadline: ~Friday, October 20, 2023

*Guidelines will be provided once the application is completed.

3-6. SATELLITE SYMPOSIUM

1) Provision

Content	Date and Place	Format
Satellite Symposium	You will be notified later regarding the schedule and session room after it is allocated.	<ul style="list-style-type: none"> ▪ English Only ▪ Max. 10 speakers ▪ Within 60 min.

2) Agenda Deadline: ~Friday, October 20, 2023

*Guidelines will be provided once the application is completed.



CONTACT FOR TRAINING CENTER & SATELLITE SYMPOSIUM

- Hyerim Yun
- +82-2-3010-4792 | yunyun@cvrf.org

3. PROMOTIONAL ITEM Spec.

3-7. LOGIN PAGE BANNER

1) Provision

Contents	Type	Size / Spec.	Format	Remark
Login Page Banner	A banner	360px*120px	ai, png	-

2) Reference

The reference image shows the login page banner and registration form. The banner is a horizontal strip with a background image of medical professionals. It contains the text "CHECK MY REGISTRATION" and navigation links: HOME, REGISTER, CHECK MY REGISTRATION. Below the banner, there are two yellow boxes labeled "Login Page Banner" with dimensions 360px by 120px. The registration form is below the banner, containing fields for USER ID (Email Address) and PASSWORD, a CONFIRM button, and a note about online registration closing on November 16 (Wed), 11:59PM (KST). Below the registration form, there is a "FIND PASSWORD" section with a field for USER ID (Email Address) and a "reset password" button.

※ Banner size is subject to change. When changes, we will inform you.

3. PROMOTIONAL ITEM Spec.

3-8. COMPANY VIDEO CLIP

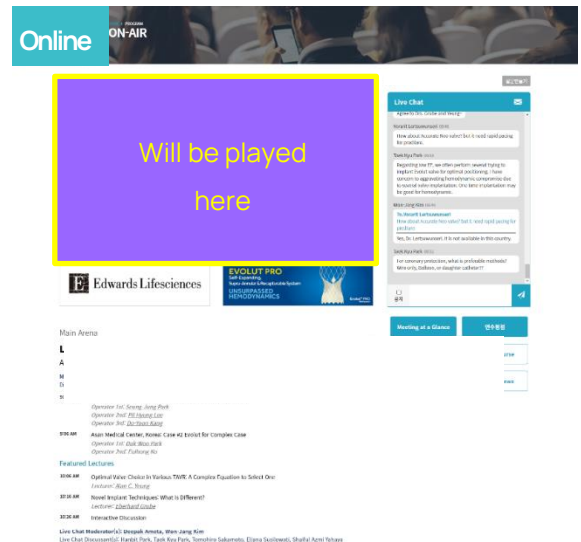
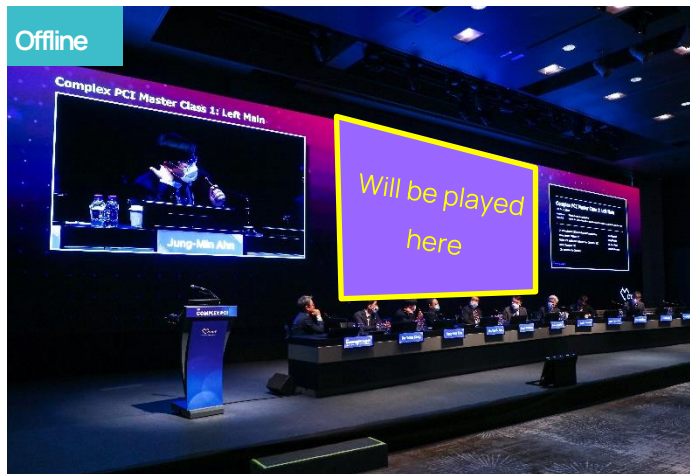
1) Provision

Contents	Schedule	Size / Spec.	Format	Remark
Video Clip	Playing between sessions	A video clip within 2 min.	mp4	On/Offline

3-9. COMPANY IMAGE

Contents	Schedule	Size / Spec.	Format	Remark
Image	Playing between sessions	1920px*1080px	ai, png	On/Offline

2) Reference



3. PROMOTIONAL ITEM Spec.

3-10. REGISTRATION PAGE & CONFIRMATION EMAIL BANNER

1) Provision

Contents	Type	Size / Spec.	Format	Remark
Registration Page Banner	A banner	360px*120px	ai, png	-
Registration Confirmation Email	A banner	600px*120px	ai, png	-

2) Reference

Registration Page

360px

120px

Registration Page Banner

360px

120px

Registration

Check My Registration

Venue Information

International Travel Requirements

FAQ

8th COMPLEX PCI 2023 is back and waiting for your attendance!

Register now to get full complimentary access to our conference and learn from world-renowned experts.

Registration Overview

Confirmation Banner

Visa

Invitation letter and letter addressed to Korean E

mbassy for visa request.

Passport No.: 123456

Postal Code: 09876

Address: 88, Olympic-ro 43-gil, Songpa-gu, Seoul, 05505, Korea

Location

Grand Walkerhill Seoul, Seoul, South Korea

※ To find directions to the location, please click here.

Certificate of Attendance

Online-only attendance is not eligible for the certificate of attendance.

Registration Email Banner

600px

120px

Secretariat of COMPLEX PCI 2023

CardioVascular Research Foundation (CVRF)

88, Olympic-ro 43-gil, Songpa-gu, Seoul, 05505, Korea

Tel: 82-2-3010-7253 | Fax: 82-2-475-6898 | E-mail: trkim@summitmd.com

CVRF

※ Banner size is subject to change. When changes, we will inform you.

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3. PROMOTIONAL ITEM Spec.

3-11. PROGRAM PAGE BANNER


1) Provision

Contents	Type	Size / Spec.	Format	Remark
Program Page Banner	A banner	360px*120px	ai, png	-

2) Reference



[ABOUT MEETING](#)
[PROGRAM](#)
[E-SCIENCE STATION](#)
[EXHIBITION](#)
[REVIEW](#)



[HOME](#) > [PROGRAM](#) > [PROGRAM](#)

> Meeting at a Glance

> Program & Slides

> November 24

> November 25

> Faculty

> International Faculty

> Korean Faculty

360px

120px

Program Page Banner

November 24, Thursday

360px

120px

Program Page Banner

November 25, Friday

Plenary Session

Main Arena, B2

Opening Remark

VIEW VOD

November 24 (Thu)
1:00 PM ~ 1:05 PM

※ Banner size is subject to change. When changes, we will inform you.

3. PROMOTIONAL ITEM Spec.

3-12. CVRF E-BLAST & SNS UPDATE

1) Provision

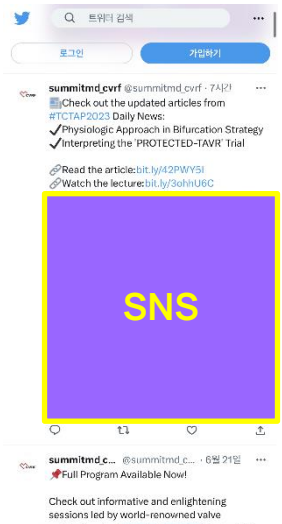
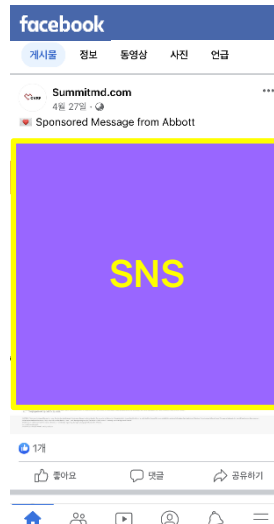
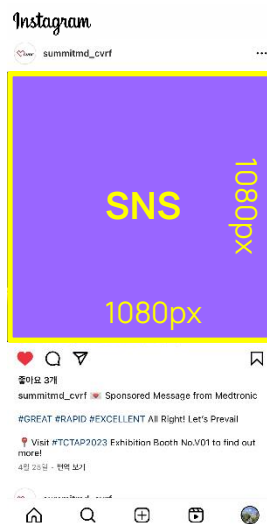
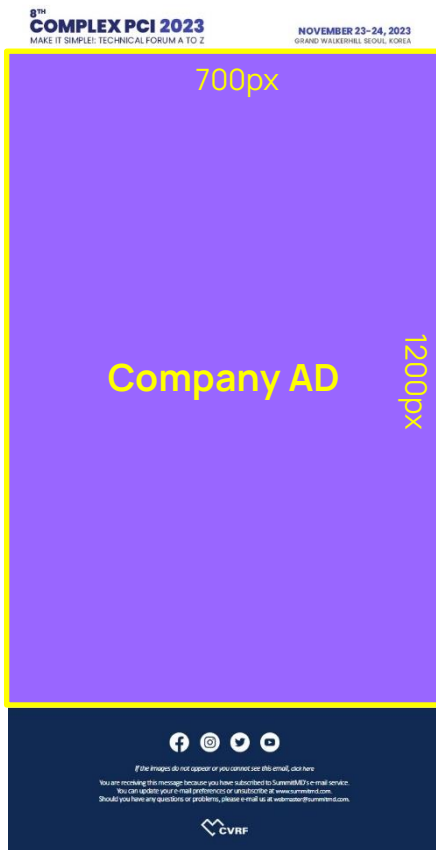
Contents	Type	Size / Spec.	Format	Remark
CVRF e-Blast	Full-sized company ad	700px*1200px	ai, png	-
SNS Update	SNS content post	1080px*1080px	ai, png	Instagram / Twitter / Facebook

2) Reference

e-Blast

SNS

Title e.g.: *Sponsored by
000 Company*



※ Banner size is subject to change. When changes, we will inform you.

3. PROMOTIONAL ITEM Spec.

3-13. STREAMING PAGE BANNER

1) Provision

Contents	Type	Size / Spec.	Format	Remark
Streaming Page Banner	A banner	400px*120px	ai, png	-

2) Reference

Message 0

Live Chat

If impella is used we will Revas c all vessels. If IABP I would pr obably stage this procedure an d do LAD first. What would be your preferred strategy in your centre?

M Edgar Lik-Wui Tay 16:31

If impella is used we will Revas c all vessels. If IABP I would pr obably stage this procedure an d do LAD first. What would be your preferred strategy in your centre?

A Hiteshi K.C. Chauhan 16:32

Best strategy, Dr Tay.

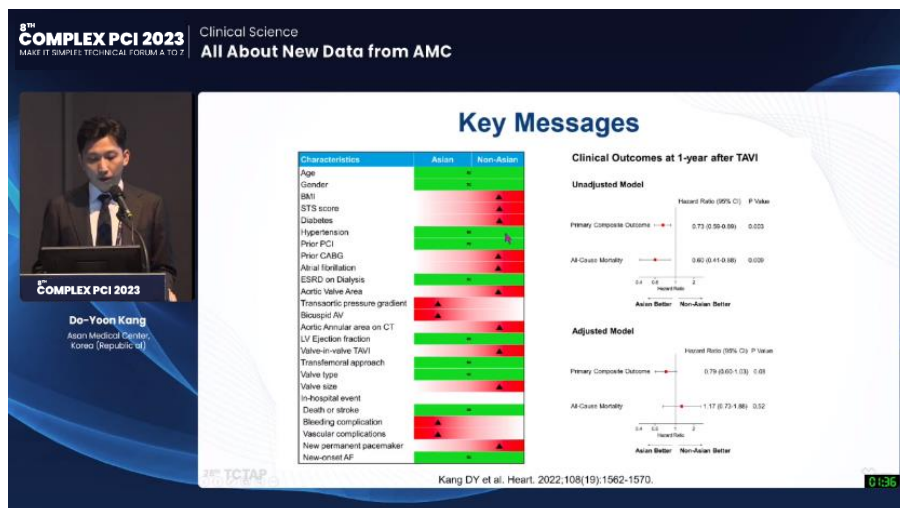
D Won-Jang Kim 16:34

Totally agree, I usually start the LAD first under IABP and then think about the other option af ter hemodynamically stable

☐

공지

Quick Poll



Streaming Banner

Streaming Banner

400px

400px

PLATINUM ONLY

3. PROMOTIONAL ITEM Spec.

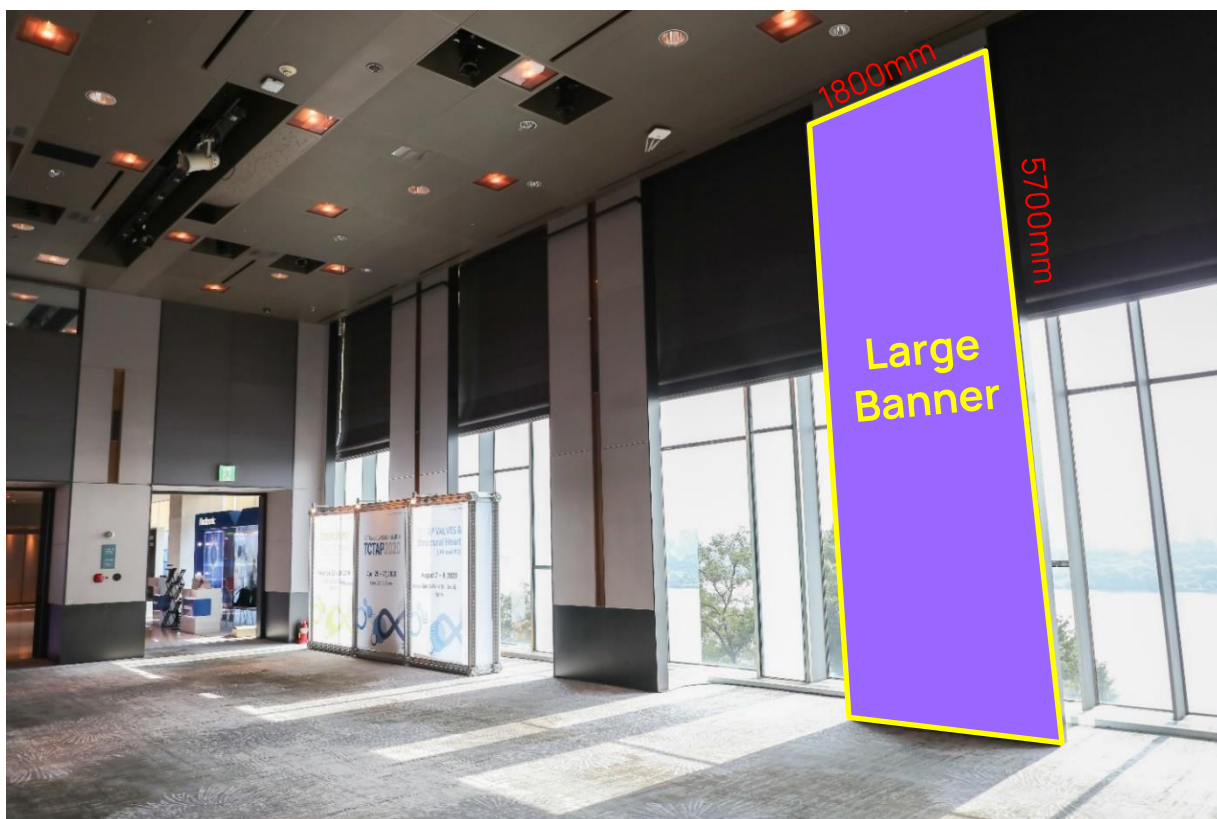
3-14. LARGE PROMOTIONAL BANNER

1) Provision

Contents	Type / Place	Size / Spec.	Format	Remark
Large Promotional Banner	Aisle to Vista Hall	1800mm*5700mm	ai	Platinum Level Only

2) Reference

* A large banner will be installed on one of the pillars in the lobby of Vista Hall.



※ Banner size is subject to change. When changes, we will inform you.

INQUIRY

Sponsorship Application

- Taeran Kim
- Tel.: +82-2-3010-7253
- E-mail: trkim@cvrf.org

Payment

- Bo-lim Kim
- Tel.: +82-2-3010-8192
- E-mail: blkim@cvrf.org

NEXT CONFERENCE

29th TCTAP 2024

April 25~27, 2024

Songdo Convensia, Incheon, Korea